



FOR IMMEDIATE RELEASE

October 14, 2008

Media Contact:

Mindy Meyring, Purdie Rogers
206.628.7700 / mindy.meyring@purdierogers.com

Company Contact:

Chris Reilly, Atrium Companies, Inc.
214.583.1554 / chris.reilly@atrium.com

Atrium Continues “Training Tuesdays” Webinars for Remodelers

Free, targeted online sessions aim to increase remodelers’ profits, savvy, success

DALLAS – Demonstrating its commitment to providing proactive solutions for the challenging construction market and a value-added service for remodelers and building industry professionals, [Atrium Companies, Inc.](http://www.atrium.com), manufacturer of Atrium Windows and Doors-branded products, announced today the continuation of its popular “[Training Tuesdays](http://www.trainingtuesdays.com),” a series of complimentary Webinars. The educational topics resume October 21, 2008, and will run through the end of the year.

The final round of monthly training sessions will cover additional crucial topics for remodelers and other home-improvement professionals, such as accounting, green products and green building, and targeted marketing tactics. Expert spokespeople again will helm the new round of Webinars, providing key industry insights.

Upcoming Webinar dates and speakers:

- **October 21, 3:30 p.m. ET:** “Is Your ‘Profit Boat’ Leaking?” Try Dry Dock Repairs with QuickBooks!” with speaker Diane C.O. Gilson, president of Info Plus Accounting®, a frequent keynote speaker and presenter at industry trade shows and seminars
- **November 25, 1:30 p.m. ET:** “Green products and green building: A guide to picking products—with or without green labels—that can green up any home or building” with speaker John D. Wagner, author of 12 books on the topic and co-founder of the Certified Green Dealer Program
- **December 9, 1:30 p.m. ET:** “Planning Your Success for 2009—It’s MORE Than Just a Number!” with speaker Tim Musch, director of Business Development for Marketsharp, who has spent the last 18 years developing and refining computerized database marketing systems for the remodeling industry

“Our first group of Training Tuesdays in 2008 generated a lot of positive feedback, which supports our decision to continue offering these educational opportunities,” said Russell Nirella with the Marketing Department at Thermal Industries, Inc., one of Atrium’s replacement window facilities. “Atrium is the only supplier offering such a training service, and we encourage all of our dealers and customers to take advantage of these complimentary Webinars to develop their business strategies and grow their bottom lines.”

To register for Training Tuesdays, participants are encouraged to go to www.trainingtuesdays.com and sign up for each individual Webinar. Session confirmations and reminders will be sent via e-mail to participants.

About Atrium Companies, Inc.

For more than 50 years, Atrium Companies, Inc. (www.atrium.com), has offered the highest quality window and door products to meet the demands of builders, contractors and distributors in the residential construction industry. Dedicated to meeting the needs of its customers, the Atrium family of brands provides a versatile range of window and patio door products, including vinyl and aluminum models, as well as replacement and new construction product lines. A variety of window styles are also available through the Atrium family including single- and double-hung, horizontal slider, casement, tilt-and-turn and architectural shapes. Specialty products range from hurricane impact solutions with Atrium’s SafeHarbor® impact-resistant windows, patio doors and hurricane window shutters, to innovative soundproofing Silent Guard™ Sound Suppression Windows. The company’s portfolio of brands includes its flagship Atrium Windows and Doors brand, Superior Windows, Thermal Industries, Danvid Door and Window, HR Windows, Champion Window, Darby Door and North Star Vinyl Windows and Doors.

###