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Atrium Companies, Inc. Promotes Dan Rucker to Vice President of Sales for Western Region

New leadership will continue to drive sales and new business efforts

DALLAS – Atrium Companies, Inc., the largest manufacturer of vinyl and aluminum windows and patio doors in North America, has promoted Dan Rucker to vice president of sales for Atrium’s Western Region. Rucker previously held the position of director of national builder programs at Atrium’s corporate office in Dallas. With the promotion, he will be responsible for leading sales efforts out of Atrium’s Yakima, Wash., Denver, Las Vegas and Phoenix facilities, as well as new construction sales in California. As part of his new position, Rucker will continue to oversee national builder account responsibilities.

“Dan has done an exceptional job with our national builder business over the last two and a half years,” said Pete Venerdi, Western Region president. We feel confident knowing he’ll now guide sales in our Western Region with the same success-oriented enthusiasm and leadership ability.”

Rucker joins Bo Venerdi, vice president of sales in Florida, Mike Cornwell, executive vice president of sales and marketing in the Eastern Region, and Jimmy Sisco, vice president of sales in the Central Region, in leading the existing and new business development efforts for Atrium.

In his most recent position as director of Atrium’s national builder programs, Rucker was responsible for the development and direction of the national builder sales division company-wide, working with some of the largest building companies in the world. Before joining Atrium in September 2004, he was a national sales manager for Mohawk Industries, the largest floor covering company in the world. Prior to that, Rucker worked for Dal-tile, the nation’s largest tile company, as regional sales manager. He graduated from the United States Military Academy in West Point, N.Y. with a B.S. in general engineering curriculum and holds an M.B.A. from Southern Methodist University in Dallas.

About Atrium Companies, Inc.

For more than 50 years, Atrium Companies, Inc. (atrium.com) has offered the highest quality window and door products to meet the demands of builders, contractors and distributors in the residential construction industry. Dedicated to meeting the needs of its customers, the Atrium family of brands provides a versatile range of window and patio door products, including vinyl and aluminum models, as well as replacement and new construction product lines. A variety of window styles is also available through the Atrium family including single- and double-hung, horizontal slider, casement, tilt-and-turn and architectural shapes. Specialty products range from hurricane impact solutions with Atrium’s SafeHarbor® impact-resistant windows, patio doors and hurricane window shutters, to innovative soundproofing Silent Guard™ Sound Suppression Windows. The company’s portfolio of brands includes its flagship Atrium Windows and Doors brand, Superior Windows, Thermal Industries, Danvid Door and Window, HR Windows, Champion Window and Darby Door.

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