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Thermal Industries Unveils New Corporate Showroom – Dream[®] World Showroom offers complete product experience to dealers and customers

PITTSBURGH, Pa. (April 17, 2007) – Thermal Industries Inc., an innovator in the replacement window industry, recently unveiled its new showroom located at the corporate headquarters in Pittsburgh, Pa. Also known as “Dream[®] World,” the showroom features elements from Thermal Industries entire product line of vinyl replacement windows and outdoor living products.

“Stepping into the new showroom is like stepping into your own backyard,” stated David Rascoe, president of Thermal Industries. “We wanted to provide our dealers with something unique; a place to bring clients that will help tell the product story for them. Other than having the products actually installed at home, this is really the next best thing for customers.”

A showroom with a view

The showroom has two Dreamspace[®] 3200 Patio Enclosures on display. The marquee-style room features Thermal’s signature DreamGlas[®] Gallery Collection, a decorative glass option that captures the distinct textured look of stained glass in an insulating window unit. Additional features include an electric wall and roof option, which provides a new dimension of lighting to the enclosure. Two skylights in the roof combine to create even more openness and allow extra light into the sunroom. New brass and brushed nickel hardware options are also displayed on the room’s Legance[™] Sliding Patio Doors.

The cathedral-style Dreamspace[®] 3200 Patio Enclosure features a six-inch roof system with an R-38 insulating value, integral gutter system, skylights and twin Legance[™] Sliding Patio Doors.

There’s no place like home

Once customers step out of the patio enclosures, they’ll feel like they are in their own backyard. Thermal Industries’ virtually maintenance-free Dream[®] Deck and Rail products, along with the Dream[®] Composite Deck System create a backyard landscape enabling potential customers to envision recreation opportunities with these beautiful, functional and low-maintenance products.

A window for every season

The new showroom also includes a wide variety of double hung windows, such as Thermal’s signature Dream[®] Wood Collection, a combination of maintenance-free vinyl and a real pine wood interior. Additional products include a garden window and a bay window featuring casement vents with Ice Diamond DreamGlas[®], elegant brushed nickel hardware and a copper-tone, standing seam metal hip roof.

The new showroom will also be the location for future seminars and training sessions offered by the company.

About Thermal Industries

In business for more than 47 years, Thermal Industries, Inc. (www.thermalindustries.com), a Division of Atrium Companies, manufactures custom-made vinyl windows, doors, patio enclosures, vinyl and composite deck planks and vinyl railing systems. Based in Pittsburgh, Penn., the company maintains distribution through 18 branch locations east of the Mississippi. For more information on other Thermal Industries products call 800-245-1540 ext. 1941.

About Atrium Companies, Inc.

For more than 50 years, Atrium Companies, Inc. (www.atrium.com) has offered the highest quality window and door products to meet the demands of builders, contractors and distributors in the residential construction industry. Dedicated to meeting the needs of its customers, the Atrium family of brands provides a versatile range of window and patio door products, including vinyl and aluminum models, as well as replacement and new construction product lines. A variety of window styles is also available through the Atrium family including single- and double-hung, horizontal slider, casement, tilt-and-turn and architectural shapes. Specialty products range from hurricane impact solutions with Atrium’s Safe Harbor[®] impact-resistant windows, patio doors and hurricane window shutters, to innovative soundproofing Silent Guard[™] Sound Suppression Windows. The company’s portfolio of brands includes its flagship Atrium Windows and Doors brand, Superior Windows, Thermal Industries, Danvid Door and Window, HR Windows, Champion Window, Darby Door and North Star Vinyl Windows and Doors.

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