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Atrium Companies, Inc. Announces New Central Region Leadership

New sales and operations management team in place at Champion Window

DALLAS – Atrium Companies, Inc. (www.atrium.com), the largest manufacturer of vinyl and aluminum windows and patio doors in North America, today announced the appointment of a new leadership team at its Champion Window division in Houston, Texas. The team includes Bill van Ravenswaay, senior vice president of operations; Dan Rucker, vice president of builder sales for Atrium’s Central Region and national builder sales development; and Justin Pfeifer, Champion’s Houston Metro sales manager.

“With Art Steinhafel’s leadership, this group has an ideal mix of industry experience and talent,” stated Bob Burns, Atrium’s chief operating officer. “Their varied backgrounds and disciplines within the company will be invaluable to leading the Champion business and ensuring the success of key initiatives in the region.”

“This new team offers a combination of operational leadership and sales experience that will allow us to enhance the customer’s experience with the highest level of service and performance moving forward,” stated Art Steinhafel, president of Atrium’s Central Region.

As Atrium’s senior vice president of operations, van Ravenswaay brings extensive experience in the window and door industry, and offers diverse leadership ability with more than 20 years manufacturing management experience. Rucker has an extensive background at various levels in national builder sales and program management, too. Having worked for some of the largest building products companies in the world, he provides a deep understanding of the builder channel on both a regional and national level. Rucker will continue to coordinate national builder relationships for Atrium Corporate in addition to his Champion Windows responsibilities. Pfeifer brings more than 12 years of sales experience to the Atrium team, with a dedicated focus to the Texas market throughout his career.

About Atrium Companies, Inc. – For more than 50 years, Atrium Companies, Inc. has offered the highest quality window and door products to meet the demands of builders, contractors and distributors in the residential construction industry. Dedicated to meeting the needs of its customers, the Atrium family of brands provides a versatile range of window and patio door products, including vinyl and aluminum models, as well as replacement and new construction product lines. A variety of window styles are also available through the Atrium family including single- and double-hung, horizontal slider, casement, tilt-and-turn and architectural shapes. Specialty products range from hurricane impact solutions with Atrium’s Safe Harbor® impact-resistant windows, patio doors and hurricane window shutters, to innovative soundproofing Silent Guard™ Sound Suppression Windows. The company’s portfolio of brands includes its flagship Atrium Windows and Doors brand, Superior Windows, Thermal Industries, Danvid Door and Window, HR Windows, Champion Window, Darby Door and North Star Vinyl Windows and Doors.

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